

**amazon**

The Amazon logo consists of the word "amazon" in a bold, black, lowercase sans-serif font. Below the text is a curved orange arrow that starts under the letter 'a' and points to the right, ending under the letter 'n'. This arrow is commonly known as the "smile" arrow.

**amazon.com<sup>®</sup>**

The Amazon logo for the website, featuring the word "amazon.com" in a bold, black, lowercase sans-serif font. A curved orange arrow, identical to the one in the top logo, is positioned below the text, starting under the 'a' and pointing to the right.